

# Hills of Erin Artisan's Event 2018

## Call for Entry, Artist Criteria & Submission

Deadline date: March 10, 2018

### Call for Entry

**ERIN, Ontario** - The award winning Hills of Erin Artisan's Event (formerly Hills of Erin Studio Tour – new title is a working title) welcomes professional and emerging artists, makers and artisans to apply to be part of the 30<sup>th</sup> annual artisan's event. We are exploring a new format, in which we have 3 locations optimally with 10 creators at each location. Our aim is to promote the creativity within our area and showcase our countryside, full of charming, talented and supportive people. The locations will be within Erin and Hillsburgh, and will still encourage the exploration of our area. The tour is a co-operative effort by all participants where each member contributes equally to organize and promote the event.

The Tour will be held on only one weekend, November 3 and 4, 2018. Application deadline is March 10, 2018. Notification of acceptance is March 20, 2017.

### Work submitted to the tour must meet the following criteria:

- Work submitted must have been completed within the last two years and must be a fair representation of the work to be sold at the show
- Work must be original to the artist in concept, design and creation
- Artwork which is mass produced, from a kit or made by a third party will not be eligible
- All work must exhibit a high level of quality in craftsmanship
- All work must be suitable for exhibition to a family audience
- Work must be professionally finished & ready for display with appropriate mounting hardware attached where appropriate
- The selection committee will avoid repetition within mediums at each location to keep diversity and interest high i.e. it is acceptable to have two weavers but each should work in different styles and produce different items
- Priority will be given to art and crafts produced primarily within the Hills of Erin region although work by artists from outside the Erin area will be considered

### Responsibilities of the Participant:

- All participants in the tour are required to join at least one organizing committee – Sponsorship, Promotion, Signage, Brochure, Website, Social media or design. **We will hold 2 meetings which are mandatory. They are tentatively scheduled for Sat. April 21st**– meet the artists and choose your committees, **Sat. June 23rd** – brochure distribution and further planning. We may schedule a third meeting after the show to discuss 2019. At these meetings, we communicate information about the tour, prepare materials for the tour and share experiences. There is a steering committee in place to facilitate communication and to promote the tour overall. **We are a collective and therefore our success is dependent on all members contributing their time and expertise to the organization of the show and sale.**
- Each artisan agrees to hand deliver as many brochures as they feasibly can to residents in the Headwaters and surrounding targeted neighbourhoods. As a collective it is everyone's responsibility to promote the tour (via individual emails/invites, facebook, pinterest, dropping off brochures to your local café/shops etc.)
- Produce sufficient number of works ready for sale in time for the tour.
- Meet print deadlines by proofing/approving your entry in the brochure.
- Be present at your location for the hours of the tour on the weekend during the show and sale. Do not pack up before 5:00 on the second day.
- We encourage you to carry your own liability insurance. The Hills of Erin Studio Tour Group and its representatives are not responsible for loss, theft, damage or personal injury.

The Hills of Erin Studio Show and Sale Selection Committee: (i) reserves the right to refuse any entry that is deemed unsuitable or inappropriate for the Tour, damaged, not ready for exhibition or sale; is different from the submitted photograph or for any other reason; and (ii) expressly disclaims any liability to applicants or third parties in respect of this event or these activities contemplated. By submission, you agree to these terms and requirements in the attached form.

I, THE UNDERSIGNED AGREE TO ABIDE BY ALL CRITERIA PRESENTED ABOVE

Artist's signature..... Date.....



**HILLS OF ERIN SHOW AND SALE**  
**November 3 & 4, 2018**  
**Hours: 10 a.m. – 5 p.m. Saturday & Sunday**

**Artist Application Form**

Due date: **March 10, 2018**

<b>Name:</b>		<b>Status:</b>	<input type="checkbox"/> Returning Artisan <input type="checkbox"/> New Artisan
<b>Telephone:</b>		<b>Email:</b>	
<b>Address:</b>			
<b>Website:</b>		<b>Facebook:</b>	
<b>Art medium:</b>			

The **proposed** locations for the tour are below – please rank them in order of your preference, keeping in mind the steering committee will need to take all 30 artists’ preferences into account. Please rank the locations from 1-3 in order of preference.

	I would like to exhibit at the Community Living Building in Erin
	I would like to exhibit at the Hillsburgh library
	I would like to exhibit at the Teak Barn.

Please identify the committees you prefer to be part of.  Sponsorship  Promotion  Signage  Brochure  
 Distribution( Headwaters, etc)  Collateral design  Website  Social media  Online Promotion

**Application requirements and submission options:**

**What you need to complete to apply:**

- Provide a USB or email to [beth4pottery@yahoo.ca](mailto:beth4pottery@yahoo.ca) with the following:
  - 2 to 3 digital images (300dpi) of recent work (last two years). Labeled with your name – title of the piece/creation ie *Liz Smith – Waves of Contentment.jpg* If you are accepted one or more photos will be selected for use in our promotions
  - A paragraph of up to 50 words as a Word document for publication in the brochure & on the website (may be edited).
  - A newspaper-worthy write-up of no more than 100 words/7 sentences (Word document)
- The completed application (this form – snail mail or email to [beth4pottery@yahoo.ca](mailto:beth4pottery@yahoo.ca))**
- Send in your entry fee** in the form of a snailmail cheque postdated to March 20, 2018 and made payable to “*The Hills of Erin Studio Tour*” in the amount of **\$100.00**. Alternately you may **Send an e-transfer to [jennifer@turnoffatestudio.ca](mailto:jennifer@turnoffatestudio.ca)** If you are not accepted, your payment will be returned.
- Where do I send everything?**

Hills of Erin Show and Sale  
 c/o Beth Campbell  
 PO Box 94  
 Hillsburgh, ON NOB 1Z0

**Application must be received by March 10, 2018**

Notification of acceptance by **March 20, 2018** for more information please contact: [info@hillsoferinstudiotour.com](mailto:info@hillsoferinstudiotour.com)